fashion calendar 1970

30th year · issued weekly

JANUARY	FEBRUARY		and the same of th	and property and and advances Market Parket and an antisect and an and	JUNE
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JULY	AUGUST	SEPTEMBER	OCTOBÉR	IN C V EMBER	DECEMBER

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, AUGUST 31, 1970

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday August 30-	SPRING-SUMMER SHOE FAIR IN CHICAGO	NATIONAL SHOE FAIR	PALMER HOUSE; HILTON; SHERATON-BLACKSTONE
Sept. 2	Assn; Volume Footwear		Assn; National Shoe Retailers Footwear Assn. Contact: 34th St., 594-7606.

CONTINUOUS SHOWINGS - THESE COLLECTIONS HAVE OPENED -
ADDENDA BY PATTI CAPPALLI 1407 Broadway, 9th floor, 736-5282
AQUANALA
ARBE IMPORTS 498 Seventh Avenue, 11th floor, 594-0220
BEENE BAZAAR 530 Seventh Avenue, 12th floor, LW. 4-0454
BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 868-9357
DONALD BROOKS BOUTIQUE 550 Seventh Avenue, 21st floor, WI. 7-8235
CHESTER NOW 498 Seventh Avenue, 10th floor, 244-6231
DESIGN THAI 550 Seventh Avenue, 18th floor, 239-8530
MR. DINO
DYNASTY 530 Seventh Avenue, 16th floor, 279-0710
EVAN PICONE
RUDI GERNREICH FOR HARMON KNITWEAR 530 Seventh Avenue, 20th floor, 695-1617
ANNE KLEIN AND COMPANY 205 West 39th Street, 3rd floor, 279-9915
LOOMTOGS 1407 Broadway, 35th floor, 594-2100
THE MARKET
ROB ROY
STROBE
CHESTER WEINBERG 498 Seventh Avenue, 10th floor, 244-3877

DATE		
DELLE	WHAT'S GOING ON GIVEN BY	WHERE
Tuesday Sept. 1 5:30 P.M. Cocktails	INTERNATIONAL THE WOOL BUREAU, INC. COUTURE REPORT (360 LEXINGTON AVENUE) The Wool Bureau's International Couture Report on me fashions. Presentation at 6:15 P.M. By invitation Skippy Stone; Press - Audrey Leeds, YU. 6-6222.	n's and women's
Beginning Tuesday Sept. 1	RESORT AND EARLY SPRING COLLECTION Previews by appointment. CARLYE BY SADYE WEINBERG Continuous beginning Sept.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR 8. Contact: 244-6761.
Beginning Tuesday Sept. 1	RESORT AND HOLIDAY ORIGINALA COLLECTION Continuous by appointment. Contact: Judith Morrell	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR , 695-5100.
Wednesday Sept. 2 5:30 P.M. Cocktails	OPEN TOBE COBURN SCHOOL HOUSE Meet distinguished members of the Advisory Council a the school. By invitation. Contact: Miss Griffel,	
Thursday Sept. 3 10:30 A.M.	HOLIDAY AND RESORT MODERN COUTURE, INC. COLLECTION By reservation. Contact: CH. 4-3169.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Sept. 6- Sept. 9	SCANDINAVIAN FASHION WEEK, BELLA CENTER, COPENHAGEN, Contact: Colvin, Kaplan, Ross, 22 West 48th Street,	
Tuesday Sept. 8 12:00 Noon		530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
		Contact: LA. 4-0237.
Tuesday Sept. 8 2:30 P.M.	OPENING OF RESORT H.O.B. COLLECTION By reservation. Contact: PE. 6-6983.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Sept. 8	COLLECTION	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR 530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR ection, designed by
Sept. 8 2:30 P.M. Tuesday Sept. 8	COLLECTION By reservation. Contact: PE. 6-6983. PREMIERE SHOWING: LANVIN FOR LANVIN COLLECTION ANDREW ARKIN Andrew Arkin premieres the Lanvin ready-to-wear coll Jules François Crahay. Also, Sept. 15 at 3:00 P.M.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR 530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR ection, designed by
Sept. 8 2:30 P.M. Tuesday Sept. 8 3:00 P.M. Tuesday Sept. 8	COLLECTION By reservation. Contact: PE. 6-6983. PREMIERE SHOWING: LANVIN FOR LANVIN COLLECTION ANDREW ARKIN Andrew Arkin premieres the Lanvin ready-to-wear coll Jules François Crahay. Also, Sept. 15 at 3:00 P.M. Contact: WI. 7-5324. OPENING OF RESORT HARMAY COLLECTION	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR 530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR ection, designed by By invitation only. 498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR 1012 FIRST AVENUE 55TH and 56TH STREET he Plaza 400 Building.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Continuous by appointment	AQUANALA Contact: Betsy Klein, 73	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR 6-1076.
Beginning Tuesday Sept. 8	COLLECTION	A.S. COSTUMES BY MARIO FORTE cact: LO. 4-9194. Publ.: Bet	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR ty Yarmon, TR. 9-7112.
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Showings of Resort fashio For appointment, contact:	ELEANOR BRENNER FOR BRENNER COUTURE ons - including knits. (Not Ruth Shiller or Norma Wilk	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR te change of date.)
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By reservation. Contact:	DONALD BROOKS WI. 7-8235.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Designed by Frances Priso	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR Contact: LO. 4-9311.
Beginning Tuesday Sept. 8	RESORT COLLECTION BY UMBERTO MANZO Continuous by appointment	DAVIDOW Contact: Steven Davidow,	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR 736-6909.
Beginning Tuesday Sept. 8	RESORT AND EARLY SPRING COLLECTION Continuous by appointment	DIA DIODATO Contact: 594-3219.	526 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Sept. 8	OPENING: RESORT AND HOLIDAY COLLECTION Continuous by appointment	CHRISTIAN DIOR- NEW YORK, INC. Contact: Maria Finkle,	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR LO. 4-9220.
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION By appointment. Contact:	ESTEVEZ FOR NEAL (719 S. LOS ANGELES ST.) Rod Owens or Aileen Scotti,	
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous showings. Con	FIFTH ADDITION BE VICKI ROCCONI atact: LO. 4-8190. Publ.: Be	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR etty Yarmon, TR. 9-7112.
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment	ANNE FOGARTY Contact: Shirley Ornstein	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR In, LO. 4-9115.
Beginning Tuesday Sept. 8	CAPSULE COLLECTION By appointment. Contact:	SEYMOUR FOX Pat King, LO. 4-3246.	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Sept. 8	OPENING: HOLIDAY AND RESORT COLLECTION Continuous showings by ap Publicity: Stutman Association	RICHARD FRONTMAN pointment. Contact: Marvi	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR In Rosen, 524-5093.

Publicity: Stutman Associates, 247-2662.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 8	HOLIDAY AND RESORT COLLECTION Continuous by appointment	GINALA Contact: Margie Corbett,	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR 244-2700.
Beginning Tuesday Sept 8	HOLIDAY AND RESORT COLLECTION Continuous by appointment		512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR 244-2700.
Beginning Tuesday Sept. 8	RESORT AND EARLY SPRING COLLECTION Continuous by appointment	GININI Contact: Terri White, 73	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR 36-2291.
Beginning Tuesday Sept. 8	COLLECTION	GINORI tact: Ann Lawrence, 244-470	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR 00.
Tuesday Sept. 8- Sept. 18		HELGA (722 S. LOS ANGELES ST.) Dick Steiner or Walter Oppe	VICE PRESIDENTIAL SUITE
Beginning Tuesday Sept. 8	RESORT AND EARLY SPRING COLLECTION Continuous by appointment	JENNIFER BY JEANNENE BOOHER Contact: Jerry Brenner,	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR 279-6250.
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Designed by Cara Kirby.	JUNIOR ACCENT Continuous showings. Contac	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR t: LO. 4-1434.
Beginning Tuesday Sept. 8	COLLECTION"	GAYLE KIRKPATRICK pointment. Contact: 524-79	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR 900.
Beginning Tuesday Sept. 8	SPRING COLLECTION	CALVIN KLEIN stel knits and wool prints tact: PE. 6-9601.	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR in dresses, coats,
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION By appointment. Contact:	KASPER FOR JOAN LESLIE LW. 4-9000.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Sept. 8	HOLIDAY COLLECTION	MARDI GRAS Contact: Bernice Geller,	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR 947-2055.
Beginning Tuesday Sept. 8	RESORT AND EARLY SPRING COLLECTION Continuous by appointment	MIGNON Contact: BR. 9-5991.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 8		MODELIA BY FRANK MASANDREA Contact: 736-8888.	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Beginning Tuesday Sept. 8	OPENING: RESORT COLLECTION Continuous showings. Cons		498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
			-4-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 8		NARDIELLO FOR RONA ocktail and evening fashions	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: LO. 5-2051.
Beginning Tuesday Sept. 8	COLLECTION	ANNEMARIE GARDIN FOR PAPILLON LTD. ppointment. Contact: Susan	SHOWROOM - 20TH FLOOR
Beginning Tuesday Sept. 8	COLLECTION	PARNES-FEINSTEIN, INC.; PF KNITS Continuous showings. Con	SHOWROOM - 10TH FLOOR
Beginning Tuesday Sept. 8	COLLECTION	MOLLIE PARNIS BOUTIQUE t. Contact: Ruth McLoughlin	
Beginning Tuesday Sept. 8	NORTH-SOUTH FASHIONS Daytime and evening fash:	POSH BY JAY ANDERSON Lons. Continuous by appoint Relations: Margaret Hodge	SHOWROOM - 14TH FLOOR tment. Contact: Mrs.
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointment	BEN REIG t. Contact: Mr. Revel, CH	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR 4-1542.
Beginning Tuesday Sept. 8	RESORT AND HOLIDAY COLLECTION Designed by Ole Borden.	REMBRANDT Continuous showings. Conta	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR act: LO. 4-3600.
Beginning Tuesday Sept. 8	OPENING: HOLIDAY AND RESORT COLLECTION By appointment. Contact		550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous by appointmen	ROYAL LYNNE t. Contact: Dick Conrad or	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Ruth Winslow, 563-3036.
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous showings. Co	ABE SCHRADER BY BELLE SAUNDERS ntact: LO. 4-9194. Publ.: B	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR etty Yarmon, TR. 9-7112.
Beginning Tuesday Sept. 8	HOLIDAY AND AFTER DARK COLLECTION Continuous by appointmen	DON SIMONELLI t. Contact: 868-9070.	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 8	OPENING: RESORT AND SPRING COLLECTION Continuous showings. Co	SPORT SOPHISTICATES BY TOM NASARRE ntact: Judy Harvey, LO. 4-	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR 0462.
Beginning Tuesday Sept. 8	PREVIEW OF CRUISE COLLECTION Continuous showings. (Co Contact: Helen Feinstei	RIKKI FOR SPORT TRIO mplete collection opening T n, LO. 3-6143.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR hursday, Sept. 24.)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 8	OPENING OF RESORT COLLECTION Continuous showings. Cont		530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR ty Yarmon, TR. 9-7112.
Wednesday Sept. 9 9:00 A.M. And 12:00 Noon	Fashions by: Courreges, St. Laurent and Ungaro. Daily News; Thomas N. Cra Produced by Fashion Group	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) Cardin, Dior, Givenchy, LaF Co-chmn: Nina Hyde, fashion ater, fashion director, John Import Committee. Prices (luncheon) - \$15.00, member	BALLROOM Roche, Patou, Nina Ricci, editor, Washington Wanamaker, Philadelphia. (breakfast) - \$10.00,
Wednesday Sept. 9 10:15 A.M.		GIMBELS salute to Spain, featuring lon. Publicity: Margot Infa	
Sept. 9	12:00 Noon - THE FASHION	GROUP LUNCHEON (see above)	
Wednesday Sept. 9 3:00 P.M.	COLLECTION	TRAINA BOUTIQUE BY JUDITH WISTER 3:00. By reservation. Conf	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR tact: LA. 4-3520.
Wednesday Sept. 9 3:00 P.M.	PRESS & CUSTOMERS Preview of Fall-Winter co	ARNOLD SCAASI FOR RITTER BROTHERS astom fur collection, designation. Contact: Miss Jil	ned by Arnold Scaasi
Wednesday Sept. 9 4:00 P.M.	RESORT, HOLIDAY, EARLY SPRING COLLECTION Also, Sept. 15 at 4:00.	J.G. COUTURE BY ARTHUR DOUCETTE By reservation. Contact:	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR 736-1351.
Wednesday Sept. 9 5:30 P.M.	PRESS PARTY: NEW PERFUME Introduction of Prince Ma Publicity: Madeline de	BERGDORF GOODMAN atchabelli's new perfume "Control of the control	STREET FLOOR achet." By invitation.
Beginning Wednesday Sept. 9	RESORT AND EARLY SPRING COLLECTION Coats, suits, dresses, s	EDIE GLADSTONE FOR JOYELLA portswear. By appointment.	512 SEVENTH AVENUE SHOWROOM - PENTHOUSE Contact: LO. 4-3470.
Beginning Wednesday Sept. 9	RESORT AND EARLY SPRING COLLECTION By reservation. Contact	JEREMY BY ALAN PHILLIPS : Seymour Nemeroff, 594-08	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR 70.
Beginning Wednesday Sept. 9	COLLECTION	VICTOR JORIS FOR V&J DESIGN intment. Contact: Miss Car	
Beginning Wednesday Sept. 9		PARIS COLLECTIONS o, Lanvin, LaRoche, Venet. 755-7171.	543 MADISON AVENUE SHOWROOM - 3RD FLOOR By appointment.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Wednesday Sept. 9	RESORT AND EARLY SPRING COLLECTION Continuous by appointment	PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Wednesday Sept. 9		JERRY SILVERMAN BY SHANNON RODGERS Miss Matty, CH. 4-7522 or	
Wednesday Sept. 9- Sept. 17	HOLIDAY AND RESORT COLLECTION By appointment. Contact:	TRAVILLA (122 E. 7TH ST., L.A.) Dolores Byers, 213-627-91	PRIVATE SUITE
	SPRING MEN'S WEAR	BILL BLASS FOR PBM act: Mildred Sears, 753-36	COTILLION ROOM
Sept. 10	10:00 A.M ADELE SIMPSON	N'S OPENING POSTPONED (see	page 9)
Thursday Sept. 10	COLLECTION		550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
10:30 A.M.	By reservation. Contact:	Irene McParland, LO. 4-21	55.
Sept. 10	CUSTOMER SHOWING: FASHIONS BY KASPER		5TH FLOOR MISS BERGDORF
11:30 A.M.	Fall fashions by Kasper for	or Joan Leslie. Publ.: Made	line de Vries, PL. 3-7300.
Thursday Sept. 10 12:00 Noon	SPRING COLLECTION	MALCOLM CHARLES BY MORTON MYLES 2:00 Noon. By reservation.	SHOWROOM - 5TH FLOOR
Thursday Sept. 10 12:00 Noon	PREVIEW OF SPRING COUTURE KNITS Show followed by luncheon. Viola Rossi, TE. 8-6020.		1410 BROADWAY SHOWROOM - 12TH FLOOR MU. 3-2467. Publicity:
Thursday	INTERNATIONAL	OHRBACH'S	5TH FLOOR
Sept. 10 12:30 P.M.	Israel, Italy, Spain, Swed	from Belgium, Denmark, Englen, West Germany and the U.M. Publicity: Mark Klauser	.S. For press and
Thursday Sept. 10 1:00 P.M.	HOLIDAY, RESORT, EARLY SPRING COLLECTION Also, Tues., Sept. 15. By	TEAL TRAINA appointment. Contact: Jean	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Roberts, LA. 4-3520.
Thursday Sept. 10 1:15 P.M.	RESORT AND HOLIDAY COLLECTION By reservation. Contact:	NAT KAPLAN, INC. Miss Fritzi, LO. 5-4115.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Sept. 10 2:30 P.M.	Preview of Valentino-Ben K	VALENTINO: BEN KAHN COUTURE Kahn fur collections for beation only. Publicity: Arno	
Thursday Sept. 10	OPENING OF RESORT COLLECTION	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
2:30 P.M.	By reservation. Contact:	PE. 6-6983.	-7-

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 10 4:00 P.M.	SPRING COLLECTION	MALCOLM STARR BY ELINOR SIMMONS 3:00 P.M. Contact: Roslyn Sh	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR coenthal, 594-0030.
Sept. 10	6:00 P.M OHRBACH'S MEN'	S WEAR COLLECTION (see page	2 7)
Beginning Thursday Sept. 10	RESORT AND HOLIDAY COLLECTION Designed by George Samen.	KIKI HART Continuous by appointment.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Contact: 947-7457.
Beginning Thursday Sept. 10	RESORT '70 COLLECTION Informal modeling. By app Publicity: Marianne Dubé	THE JAEGER COMPANY cointment. Contact: Jeannett Associates, MU. 4-7750.	1407 BROADWAY SHOWROOM - 10TH FLOOR te Parkes, PL. 8-6211.
Beginning Thursday Sept. 10	OPENING OF SPRING COLLECTION Couture knits made in Ita	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR ntact: BR. 9-0925.
Beginning Thursday Sept. 10	OPENING OF RESORT COLLECTION By appointment until Oct.	PETTI 4'S 1; thereafter continuous.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: CH. 4-3558.
Friday Sept. 11- Sept. 15	IN CALIFORNIA	VARIOUS NEW YORK MANUFACTURERS A.); or Jack Feinstein, pre	WILSHIRE-HYATT HOUSE LOS ANGELES esident, BR. 9-0952.
Monday Sept. 14 10:30 A.M.	By invitation only. (Cust	GEORGES KAPLAN comer showing, Wed., Sept. I	
Monday Sept. 14 11:00 A.M.	OPENING: RESORT COLLECTION By appointment. (Note cha	WRAGGE PREROGATIVE unge of date.) Contact: Wi	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR I. 7-4968.
Monday Sept. 14 11:30 A.M.	CUSTOMER SHOWING: FASHIONS BY TRIGERE Fall collection by Paulin	BERGDORF GOODMAN ne Trigere. Publicity: Made	4TH FLOOR line de Vries, PL. 3-7300
Monday Sept. 14 1:30 P.M.	COLLECTION	CONCEPT VII BY JACK BODI by appointment. Contact:	
Monday Sept. 14 2:30 P.M.		JAMISON us thereafter. Contact: Kay	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR Farmer, OX. 5-4812.
Monday Sept. 14 4:00 P.M.	SPRING COLLECTION	MALCOLM STARR INTERNATIONAL reservation. Contact: Ros	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR lyn Shoenthal, 594-0030.
Monday Sept. 14 5:00 P.M 6:30 P.M.	By invitation only. Publi	SAZ Lcity: Frances Iger Laterman Ltact: Miss Gill, 348-2132.	DYNASTY RESTAURANT 200 EAST END AVENUE n, TR. 6-5921. There-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 14 6:00 P.M.		ALEXANDER'S for Fall, featuring The Tom ions: Alexander Tarsaidze, , 421-8266.	
Beginning Monday Sept. 14	EARLY SPRING COLLECTION Designed by Marie McCarth	ALDRICH y. Informal showings. Conta	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR ct: CH. 4-1872.
Beginning Monday Sept. 14	RESORT AND EARLY SPRING COLLECTION Continuous by appointment	GEOFFREY BEENE . Contact: LW. 4-0454,	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Sept. 14	collection of Marie-Chant	MARIE-CHANTAL ll personally present his R al swimsuits, sportswear, a only. Publ.: Ruth Hammer A	t-home and daytime
Beginning Monday Sept. 14	CRUISE AND SPRING COLLECTION Continuous showings. Con	RAFFAELE tact: LO. 5-3250.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Sept. 15 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION Also, Sept. 17 and 22 at	ADELE SIMPSON 10:00 A.M. (Note change of	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR dates.) Contact: LA.4-7626
Tuesday Sept. 15 11:00 A.M.	HOLIDAY AND RESORT COLLECTION Designed by Betse Cann and By reservation. Contact:	GINO CHARLES d Rodger Robinson. Also, Se 524-4510.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR pt. 17 at 11:00.
Tuesday Sept. 15 11:00 A.M.	OPENING OF RESORT COLLECTION Also, Sept. 17 at 11:00 A	WILSON FOLMAR .M. Contact: LA. 4-5923.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Sept. 15 11:30 A.M.	PRESS PREVIEW OF TIKTINER COLLECTION Press preview of French s Madeline de Vries, PL. 3-	BERGDORF GOODMAN portswear collection. By 17300.	3RD FLOOR COUNTRY GASUALS DEPT. nvitation. Publicity:
Tuesday Sept. 15 12:45 P.M. Buffet	COLLECTION	of fine jewelry by Maggie H	171 WEST 57TH STREET ayes. By invitation
Tuesday Sept. 15 1:00 P.M.	SPRING COLLECTION	JUNIOR SOPHISTICATES BY TOM NASARRE thereafter. Contact: Judy	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Lauterstein, LO. 4-0462.
Sept. 15	1:00 P.M TEAL TRAINA,	550 Seventh Avenue, 15th fl	oor, LA. 4-3520.

Sept. 15 3:00 P.M. - LANVIN FOR ANDREW ARKIN, 530 Seventh Avenue, 7th floor, WI. 7-5324

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 15 4:00 P.M.	SWIMWEAR COLLECTION BY LUIS ESTEVEZ By invitation. Contact: 1		PLACE TO BE ANNOUNCED 6 (L.A.).
Sept. 15	4:00 P.M J.G. COUTURE,	530 Seventh Avenue, 30th f	loor, 736-1351.
Tuesday	PRESS PREVIEW	MACY'S	3RD FLOOR
Sept. 15 6:00 P.M 8:00 P.M.		ies of new fashion shops on Ina Schell, OX. 5-4400, ex	
Beginning Tuesday Sept. 15	HOLIDAY AND RESORT COLLECTION Continuous by appointment	SAM FRIEDLANDER Contact: 736-2663.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 15	HOLIDAY, RESORT, EARLY SPRING COLLECTION Continuous showings. Conta	JONNY HERBERT; PAB LTD. act: Joe Melton, 656-6900.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Sept. 15	OPENING OF RESORT COLLECTION By appointment only. Conf	ANNE KLEIN tact: Betty Hanson, 279-991	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR 5.
Beginning Tuesday Sept. 15	SHOWING OF FALL COLLECTION Made-to-order and ready-to By appointment. Contact:	MISS ISABEL o-wear day, cocktail, eveni EL. 5-1111.	24 EAST 56TH STREET SHOWROOM - 2ND FLOOR ng dresses for Fall.
Wednesday Sept. 16 10:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Contact:	STJ BY MARSHALL KLUGMAN OX. 5-2900.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Sept. 16 11:00 A.M.	OPENING OF RESORT COLLECTION Also, Thurs., Sept. 17 at Contact: WI. 7-4968.	B.H. WRAGGE 11:00 A.M. (Note change of	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR dates.) By invitation
	FUR SHOW FOR PRESS & CUSTOMERS By invitation only. Publ:	HENRI BENDEL fcity: Joanne Craveling, CI	PLACE TO BE ANNOUNCED . 7-1100, ext. 345.
Sept. 16	12:00 Noon - MALCOLM CHAR	LES, 530 Seventh Avenue, 5t	h floor, 594-3000.
Sept. 16	12:00 Noon - HAROLD LEVIN	E, 530 Seventh Avenue, 21st	floor, LA. 4-0237.
Wednesday Sept. 16 12:30 P.M. Luncheon	AT LUNCHEON Nat Hirsch's Fall Collect:	NAT HIRSCH FOR JUNIOR GALLERY ion for Junior Gallery. Re icity: Ellen Perl, TE. 2-8	321 WEST 46TH STREET servation (\$5.95):
Sept. 16	2:30 P.M GEORGES KAPLA	n's fur showing for custome	RS. By invitation.
Sept. 16	3:00 P.M TRAINA BOUTIQUE	UE, 550 Seventh Avenue, 22n	d floor, LA. 4-3520.
Sept. 16	4:00 P.M MALCOLM STARR	, 530 Seventh Avenue, 20th	floor, 594-0030.

DATE	WHAT'S GOING ON GIVEN BY		WHERE	
Wednesday Sept. 16 4:30 P.M. Cocktails	HARDY AMIES, USA MEN'S WEAR COLLECTION Press preview of new designer shop capsule presentation of Fall men's ideas. By invitation. Showing at 5 3:00 and 5:00.) Contact: Tom Foste	wear and a special :00. (Public shows	l preview of trend , Sept. 17 at 1:00,	
Beginning Wednesday Sept. 16	HOLIDAY AND RESORT CEIL CHA COLLECTIONS Continuous by appointment. Contac		530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR	
Beginning Wednesday Sept. 16	HOLIDAY AND RESORT CLARET COLLECTION Continuous by appointment. Contact	: Doris Reiter, LO	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR . 3-6126.	
Beginning Wednesday Sept. 16	OPENING OF HOLIDAY GAVI COLLECTION (DIV. CL Continuous by appointment. Contac	ARET) t: Doris Reiter, L	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR D. 3-6126.	
Thursday Sept. 17 9:30 A.M.	PRESS PREVIEW: OHRBACH' IMPORT FASHIONS Fall-Winter Paris, Rome, Madrid co copies. Invitations will be issued 1:00 P.M., by invitation; public s	uture fashions and . (Also showing: M		
Sept. 17	10:00 A.M ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626			
Sept. 17	11:00 A.M GINO CHARLES, 530 Seventh Avenue, 4th floor, 524-4510.			
Sept. 17	11:00 A.M WILSON FOLMAR, 530 Seventh Avenue, 14th floor, LA. 4-5923			
Sept. 17	11:00 A.M B.H. WRAGGE, 550 Seventh Avenue, 9th floor, WI. 7-4968			
Thursday Sept. 17	PRESS PREVIEW OF BERGDORF BOUTIQUE FURS	GOODMAN	5TH FLOOR	
	By invitation. Publicity: Madeline de Vries, PL. 3-7300.			
Thursday Sept. 17 3:30 P.M.	PREVIEW OF FALL FEMINA F AND WINTER FURS For press and customers. By invita		330 SEVENTH AVENUE SHOWROOM - 22ND FLOOR : 565-3870.	
Sunday Sept. 20- Sept. 23		MFRS. ASSN. resent boys' and your ances of the BAMA day, Sept. 22. "En	Fashion Show will be counter 1971," a	
Sunday Sept. 20- Sept. 24		BROS. SHOWS TH AVENUE) 3-3380.	WAR MEMORIAL AUDITORIUM BOSTON, MASSACHUSETTS	
Sept. 21	1:00 P.M OHRBACH'S IMPORT SHOW.	By invitation. (s	ee above)	

Sept. 21 6:00 P.M. - OHRBACH'S IMPORT SHOW. Open to public. (see above)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE		
Monday Sept. 21 7:00 P.M 9:00 P.M.	PREVIEW OF NEW BOUTIQUE Valentino will preview hi (Opening Tues., Sept. 22)	VALENTINO s first American boutique. Public Relations:Anita Tib	801 MADISON AVENUE AT 67TH STREET By invitation only. ourzi, 752-1510.		
Beginning Monday Sept. 21	OPENING OF RESORT COLLECTION Continuous by appointment	VERA MAXWELL Contact: LO. 3-4358.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR		
Tuesday Sept. 22 9:30 A.M.	FALL AND WINTER FUR COLLECTION Show at 10:00. By invitat	MAXIMILIAN ion only. Publicity: Vera	20 WEST 57TH STREET SALON - 3RD FLOOR Bacal, CI. 7-1388.		
Sept. 22	10:00 A.M ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.				
Tuesday	BOUTIQUE	BERGDORF GOODMAN	2ND FLOOR		
Sept. 22 11:30 A.M 3:00 P.M.	SHOW - Givenchy Nouvelle Boutique Show. Informal modeling. For customers. Publicity: Madeline de Vries, PL. 3-7300.				
Tuesday Sept. 22 2:30 P.M.	SHOWING OF FUR COLLECTION Designed by Arthur Schwar	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR ation. Contact: CH _* 4-8685.		
Tuesday Sept. 22 6:15 P.M. Cocktails	PRESS PREVIEW: MODEL ROOMS Opening of Fall designer Contact: Arlene Friedlan	BLOOMINGDALE'S rooms, new shops and gallender, PL. 2-1988.	5TH FLOOR ries. By invitation.		
Wednesday Sept. 23 9:00 A.M.	PRESS PREVIEW: SPRING 1971 MEN'S WEAR Show at 9:30. By invitation	JOHN WEITZ (40 WEST 55TH STREET) tion only. Contact: Helen B	HAMPSHIRE HOUSE THE COTTAGE erkowitz, 563-4920.		
Wednesday Sept. 23 3:30 P.M. Cocktails	PRESS PREVIEW OF MEN'S WEAR COLLECTION Fall and Winter collection invitation only. Contact	on. Show at 4:00. For press	HOTEL PLAZA TERRACE ROOM and buyers. By		
Wednesday Sept. 23 3:30 P.M.	PREVIEW OF FUR COLLECTION Furs for Fall and Winter	REISS & FABRIZIO (6 WEST 57TH STREET) . By invitation. Contact: J	ST. REGIS ROOF oseph J. Davis, CI. 5-0322		
Beginning Wednesday Sept. 23- Oct. 2	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: 50th Street, 758-7760.	HANAE MORI Gail Jannon, Nippi New Yor	WALDORF-ASTORIA PRIVATE SUITE k, Inc., 155 East		
Thursday Sept. 24 12:30 P.M. Luncheon	COUTURE COLLECTION AT LUNCHEON SHOW Fashion collection from Coordinator and commenta	TIZIANI OF ROME Rome. Reservations (\$6.00): tor: Mary Alice Rice, PL. 2	HOTEL PLAZA TERRACE ROOM PL. 9-7010.		
Thursday Sept. 24 2:30 P.M.	RESORT AND SPRING DRESS COLLECTION Preview for press and re Contact: Michele Abruzzo	DAVID CRYSTAL sident buyers of dresses and or Lynne Delgado, BR. 9-65	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR ad costumes. By invitation. 66012-		

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